

AMENDMENT AND PRESENTATION OF CLAIMS

Please replace all prior claims in the present application with the following claims.

1-7. (Canceled)

8. (Currently Amended) ~~A user operable portable radio communication device~~ An apparatus comprising:

a processor; and

a memory including computer program code,

the memory and the computer program code configured to, with the processor, cause the apparatus to perform at least the following,

~~a transmitter for transmitting~~ determine to transmit an identity tag indicative of the identity of the ~~portable radio communication device;~~ apparatus, a transmitted identity tag being receivable by ~~a receiver of~~ an object device and being configured to enable the object device to obtain address information ~~via a network~~ and to cause downloading of information not otherwise addressed to any particular entity from the object device ~~via the network~~ to a remote server or terminal identified by the address information associated with the identity tag,

wherein the object device is associated with an object that, along with the object device, is located in physical proximity to the apparatus, ~~an environment in which the portable radio communication device is located.~~

9. (Currently Amended) ~~A user operable portable radio communication device~~ The apparatus according to claim 8, wherein the ~~portable radio communication device~~ apparatus is a passive device.

10. (Currently Amended) ~~An object device comprising a receiver, a processor and memory including computer program code, and being connectable to a network;~~ apparatus comprising:

a processor; and

a memory including computer program code,

the memory and the computer program code configured to, with the processor, cause the apparatus to perform at least the following,

~~the object device being so arranged that in response to the receiver receiving~~ receive an identity tag transmitted from a portable ~~radio~~ communication device and indicative of the identity of the portable ~~radio~~ communication device, ~~the computer program code, with the processor, being configured to cause the object device to use the identity tag~~ determine to obtain address ~~information via the network~~ information, and

determine to authorize ~~the~~ downloading of information not otherwise addressed to any particular entity ~~via the network~~ to a remote server or terminal identified by the address information associated with the identity tag,

wherein the ~~object device~~ apparatus is associated with an object that, along with the object device, is located in physical proximity to the ~~an environment in which the portable radio~~ communication device, ~~device is located.~~

11. (Canceled)

12. (Currently Amended) An apparatus ~~comprising: comprising a processor and memory including computer program code, the computer program code, with the processor, being configured to cause the apparatus to~~

a processor; and

a memory including computer program code,

the memory and the computer program code configured to, with the processor, cause the apparatus to perform at least the following,

receive information associated with an identity tag transmitted ~~via a network~~ from a portable ~~radio~~ communication device and indicative of the identity of the portable ~~radio~~ communication device, ~~the computer program code, with the processor, being further configured to cause the apparatus~~

determine to use the identity tag to obtain address information via the network information,

and

determine to authorize the downloading of information not otherwise addressed to any particular entity ~~via the network~~ to a remote server or terminal identified by the address information associated with the identity tag,

wherein the apparatus is associated with an object that, along with the apparatus, is located in ~~an environment in which~~ in physical proximity to the portable ~~radio~~ communication device, device is located.

13. (New) A method comprising:

receiving at an apparatus an identity tag transmitted from a portable communication device
and indicative of the identity of the portable communication device;
determining to obtain address information; and
determining to authorize downloading of information not otherwise addressed to any
particular entity to a remote server or terminal identified by the address information
associated with the identity tag,
wherein the apparatus is associated with an object that, along with the apparatus, is located in
physical proximity to the portable communication device.